

## CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**Media Strategies & Research**  
**1580 Lincoln St**  
**Suite 510**  
**Denver, CO 80203**

<u>Contract / Revision</u> 571885 /		<u>Alt Order #</u>
<u>Product</u> Perlmutter for Congress 2012		
<u>Contract Dates</u> 10/29/12 - 11/06/12	<u>Estimate #</u>	
<u>Advertiser</u> Perlmutter/D/Congress		<u>Original Date / Revision</u> 10/26/12 / 10/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Local KDVR House	<u>Sales Office</u> Denver Office-
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	31	10/31/12	11/06/12	M-F 5-530a Good Day Colo	5a-530a		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W-F--				2	\$150.00			
Week:		11/05/12	11/11/12	-T-----				1	\$150.00			
2	31	11/01/12	11/06/12	M-F 530-6a Good Day Colo	530-6a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$300.00			
Week:		11/05/12	11/11/12	MT-----				2	\$300.00			
3	31	10/29/12	11/06/12	Good Day Colorado	6a-7a		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTW-F--				4	\$325.00			
Week:		11/05/12	11/11/12	-T-----				1	\$325.00			
4	31	10/29/12	11/05/12	Good Day Colorado	7a-8a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$300.00			
Week:		11/05/12	11/11/12	M-----				1	\$300.00			
5	31	11/01/12	11/01/12	We the People w/ Gloria Allre	1230p-1p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$150.00			
6	31	10/30/12	10/30/12	Divorce Court M-F 2p-230p	2p-230p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$125.00			
7	31	10/31/12	10/31/12	Judge Alex M-F 230p-3p	230p-3p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$125.00			
8	31	10/29/12	10/29/12	Judge Judy	3p-330p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$250.00			
9	31	10/30/12	11/05/12	Ricki Lake	4p-5p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-TF--				3	\$250.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 571885 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/29/12 - 11/06/12		<u>Product</u> Perlmutter for Congress
<u>Advertiser</u> Perlmutter/D/Congress		<u>Estimate #</u>
		<u>Original Date / Revision</u> 10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/29/12-11/04/12	Ricki Lake	4p-5p	- Tu- ThF- - - -	:30		<del>\$250.00</del>	NM		
	See MG 9.5,9.6,9.7,9.8											
	2	31	10/29/12-11/04/12	Ricki Lake	4p-5p	- Tu- ThF- - - -	:30		<del>\$250.00</del>	NM		
	See MG 9.5,9.6,9.7,9.8											
	3	31	10/29/12-11/04/12	Ricki Lake	4p-5p	- Tu- ThF- - - -	:30		<del>\$250.00</del>	NM		
	See MG 9.5,9.6,9.7,9.8											
	5	31	10/29/12-11/04/12	JUDGE JUDY	4p-5p	MTu- ThF- - - -	:30		\$250.00	NM		
	Ⓜ MG for 9.4,9.2,9.1,9.3											
	6	31	10/29/12-11/04/12	JUDGE JUDY	4p-5p	MTu- ThF- - - -	:30		\$250.00	NM		
	Ⓜ MG for 9.4,9.2,9.1,9.3											
	7	31	10/29/12-11/04/12	JUDGE JUDY	4p-5p	MTu- ThF- - - -	:30		\$250.00	NM		
	Ⓜ MG for 9.4,9.2,9.1,9.3											
	8	31	10/29/12-11/04/12	JUDGE JUDY	4p-5p	MTu- ThF- - - -	:30		\$250.00	NM		
	Ⓜ MG for 9.4,9.2,9.1,9.3											
	Week: 11/05/12		11/11/12	M- - - - -				1	\$250.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		4	31	11/05/12-11/11/12	Ricki Lake	4p-5p	M- - - - -	:30	<del>\$250.00</del>	NM		
	See MG 9.5,9.6,9.7,9.8											
10	31	10/31/12	11/05/12	M-F 5p-530p Fox 31 News	5p-530p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week: 10/29/12		11/04/12	-- W- - - -				1	\$450.00			
	Week: 11/05/12		11/11/12	M- - - - -				1	\$450.00			
11	31	10/29/12	11/01/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week: 10/29/12		11/04/12	M- T- - - -				2	\$450.00			
12	31	11/04/12	11/04/12	News Sunday 5p-530p	5p-530p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week: 10/29/12		11/04/12	- - - - - S				1	\$450.00			
13	31	10/29/12	11/05/12	M-F LN 9p-930p News	9p-930p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week: 10/29/12		11/04/12	M- - F- -				2	\$1,500.00			
	Week: 11/05/12		11/11/12	M- - - - -				1	\$1,500.00			
14	31	10/30/12	11/05/12	M-F LN 930p-10p	930p-10p		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week: 10/29/12		11/04/12	- T- - - - -				1	\$1,100.00			
	Week: 11/05/12		11/11/12	M- - - - -				1	\$1,100.00			
15	31	11/03/12	11/03/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week: 10/29/12		11/04/12	- - - - - S-				1	\$500.00			
16	31	11/03/12	11/03/12	Sa LN 930p-10p	930p-10p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week: 10/29/12		11/04/12	- - - - - S-				1	\$400.00			
17	31	11/04/12	11/04/12	Su LN 9p-930p	9p-930p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week: 10/29/12		11/04/12	- - - - - S				1	\$1,000.00			
18	31	11/04/12	11/04/12	Su LN 930p-10p	930p-10p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week: 10/29/12		11/04/12	- - - - - S				1	\$800.00			
N 19	31	10/29/12	11/02/12	M-F LN 930p-10p	930p-10p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$1,100.00			
N 20	31	10/29/12	11/02/12	Good Day Colorado	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$450.00			
N 21	31	10/29/12	11/02/12	Fox 31 News Nightside	10p-1035p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$500.00			
N 22	31	10/29/12	11/02/12	M-F 5-530a Good Day Colo	5a-530a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$250.00			
Totals											39	\$19,175.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	39	\$19,175.00	\$16,298.75
<b>Totals</b>	<b>39</b>	<b>\$19,175.00</b>	<b>\$16,298.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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